

## APPENDIX C: PROMOTIONAL MATERIALS

### PULPIT ANNOUNCEMENTS

#### **8 Months Away:**

"The (Arch)diocese has chosen X and Y parishes to host Rural Life Celebration this year. We are excited to have you all mark your calendars for [date]. There will be more information to come and we will be looking for committee members as well as volunteers!"

#### **5 Months Away**

"The (Arch)diocese has chosen X (and Y) parish(es) to host Rural Life Celebration this year. Mark your calendars for [date]. There will be more information to come but we will be looking for committee members right now to help in the planning of this celebration! Please contact [name] with your information so we can keep planning this incredible event. We are so excited!"

#### **2 Months Away**

"As a reminder, the (Arch)diocese has chosen X (and Y) parish(es) to host Rural Life Celebration this year. We are excited to have you all mark your calendars for [date]. We are looking for several volunteers to help out with this soon to be event of the year! Please contact [name] to show your interest and ability to help out! Bishop will celebrate Mass on [date] at [time] at the [location]. We hope to see you all there!"

#### **3, 2 and 1 Week Away**

"The (Arch)diocese has chosen X (and Y) parish(es) to host Rural Life Celebration this year. Bishop will celebrate Mass on [date] at [time] at the [location]. We hope to see you all there!"

### BULLETIN ANNOUNCEMENTS

#### **Example**

Sunday, June 23, 2013 – 1:30 pm Mass

Celebrant: Bishop

Sue & Bob's Farm

Mass cancellations for June 23, 2013: Please note that the 9:00 a.m. Mass at St. Francis and the 10:30 a.m. Mass at St. Joseph have been cancelled. Join us for Mass at Rural Life Sunday instead!

Singers and musicians, contact the office by June 3rd if you would like to be part of the choir.

Volunteers are needed for all aspects of this event from setup through clean up. Potted flowers are also needed for the altar.

Contact a committee member from your parish if you are able to help:

X Committee Members:

Tom (tel no) Beth (tel no)

Y Committee Members:

Mary (tel no) Jim (tel no)

POSTERS, FLYERS, AND DIRECTIONAL SIGNAGE

DIOCESE OF (NAME) / (NAME) PARISH  
**RURAL LIFE CELEBRATION**  
 (YEAR)



**JOIN US (DATE)**  
**FOR FOOD, FUN & MASS**

**ALL ARE WELCOME!**

HOSTED BY: (NAMES OF PARISHES HOSTING)

LOCATION: (NAME OF LOCATION)

MASS: (TIME) CELEBRATED BY: (NAME OF PRIEST)

Add Any notes here. Ex: Please bring x, y, and, z; seats provided; etc.  
 In case of rain: (What will happen, location, etc.)



DIRECTIONS

LOGO OF  
 DIOCESE  
 OR PARISH

LOGO  
 OF  
 SPONSOR

FOR MORE INFO • (CONTACT NAME) • (CONTACT PHONE)

# **(Diocesan) Rural Life Celebration (Year)**

(TITLE OR THEME OF CELEBRATION)

(TIME) MASS WITH

**Bishop (Name)**

Followed by:

(Entertainment, food, etc.)

**HOSTED BY: (NAME)**

**LOCATION: (ADDRESS)**

**DATE: (DATE)**

**All are Welcome!**

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For More Info: (Contact name & Number)